390 CHAPTER 27 Case Study: Strategic Financial Planning in Long-Term Care

• A projection of visit frequency by provider category based on the most prevalence clinical conditions

clinical conditions

The physical location of the program and its attendant costs (e.g., rent, new construction)

A projection of cash flows

Direct care staff associated with the home care program includes:

- Medical Social Worker (MSW)
- Physical Therapist (PT)
- Home Health Aide (HHA)
- Registered Nurse (RN)
- Registered Dietitian (RD)

Maxwell indicated that it would be useful to create a scenario depicting a home health visit abstract incorporating prevailing Medicare and Medicaid reimbursement rates for a 70-year-old male with heart failure and no comorbidities in order to gain traction and project potential cash flow. As previously noted, heart failure is a condition frequently requiring home healthcare services. Productivity in the home is typically based on the average number of visits per day by provider category. The visit scenario is depicted in **Table 27-1**.

Table 27–1 A Home Health Visit Scenario

Services	Visit Frequency	Payer	Rate	Rate x 4.2*	Medicare Cost	Medicaid
Nursing (RN)	2x/month, every other week	Mc	\$ 166.83	\$ 700.69	\$ 700.69	
Medical Social Worker (MSW)	Visits wkly for 4 wks	MA	\$ 119.51	\$ 501.94		\$ 501.94
Physical Therapist (PT)	3x wkly for 2 wks	Mc	\$ 103.22	\$ 433.52	\$ 433.52	
Home Health Aide (HHA)	Visits 4hrs MWF wkly for 60 days	Mc	\$ 25.00	\$ 1,260.00	\$ 1,260.00	
Registered Dietitian (RD)	3x wkly for 1 wk	MA	\$ 103.16			\$ 309.48

Mc = Medicare

MA = Medicaid

*4.2 = The state's formula for the #wks/ per month

Total monthly Medicaid budget = \$826.95

Total monthly Medicare budget = \$2,394.21